

# **GFWC Florida Federation of Women's Clubs**

**2023 Fall Board of Directors Meeting**

**September 22-24, 2023**

**Orlando, Florida**

**GFWC FLORIDA PRESIDENT**

**LINDA O'TOOLE**

**GFWC FLORIDA DIRECTOR OF JUNIOR CLUBS**

**CHRISTA NUCKOLS**

**Going Above and Beyond**

**STATE MEETINGS CHAIRMAN**

**SHERYL MOLTER**

**ASSISTANT STATE MEETINGS CHAIRMAN**

**JEANNE TAKEDA**



# **Linda O'Toole**

## **GFWC FLORIDA PRESIDENT**



It is an honor to invite you to the GFWC Florida Fall Board of Directors meeting. The theme is space – going above and beyond. NASA sent shuttle craft to the International Space Station with what they called a "payload". A payload supplied astronauts with the items for them to continue their work. Our Fall Board will be your "payload" of information so you can continue your programs and community service. Think of *Living the Volunteer Spirit* as being your space station. I look forward to seeing you there,  
Linda O'Toole , GFWC Florida President

# **Christa Nuckols**

## **GFWC FLORIDA DIRECTOR OF JUNIOR CLUBS**



GFWC Florida Juniors,  
We are thrilled to invite you to the GFWC Fall Board of Directors Meeting, set to launch in Orlando, Florida. Buckle up for an exciting journey, as this year's theme takes us beyond our earthly confines and onto a cosmic adventure - "Going Above and Beyond"! This event is open to all club members and will provide an unique chance to network and share ideas with fellow club members from across the state.

On this interstellar voyage, we are elated to announce that our special guest for the weekend is our sparkling GFWC Director of Junior Clubs, Katie Moydell. She will be orbiting our event, sharing greetings from GFWC Headquarters and delivering insights on how we can "Share our Sparkle" in our communities.

We have planned workshops that will allow you to dip into hands-on learning experiences that you can share with your clubs. They were carefully designed to ensure that learning becomes fun in the most interactive way possible. Saturday after dinner, we will have a Super Nova Fashion Show Contest for Fun Night and at the Sunday Lunch a guest speaker from Johns Hopkins will provide a Cystic Fibrosis update. The Junior Basket theme is "Out of This World" and I encourage your club to channel their creativity!

We expect nothing less than an unforgettable weekend. Be there and help us build a community that's out of this world. We eagerly wait to explore new galaxies of knowledge and camaraderie with you under the Florida sky.

May this meeting propel us towards light-years of success!  
Christa Nuckols, GFWC Florida Director of Junior Clubs



# Special Guest

## GFWC Director of Junior Clubs Katie Moydell



"Be the change you wish to see in the world" —Mahatma Gandhi  
As a second-generation clubwoman, Katie grew up understanding the importance of volunteering. Her mother shared her passion for giving back to the community at an early age.

Katie joined Junior Woman's Club of Columbia (SC) in 2009, and has served as Fundraising-VP, Membership-VP, Activities-VP and Advisor. Katie served as President from 2013–2014 and used Gandhi's quote as a reminder to her club that they can change the world.

Active in her State Federation, Katie has served as Advocates for Children Chair, Progress Foundation Committee Member, Midlands District President, and is the current President Special Program Chair. Katie was installed as Director of Junior Clubs in 2014 and served two consecutive terms. Katie received the Millie Crom Gold Award for Excellence in 2016, 2017, and was named Outstanding Director of Junior Clubs (Category 4) in 2014.

A lifetime supporter of Palmetto Place Children and Youth Services, Katie joined the board in 2010 and is the immediate past Board President. As a member of the capital campaign strategic planning committee, Katie helped plan and execute a successful million-dollar campaign to renovate the shelter. Founded by JWC-Columbia, Palmetto Place is the benefactor of the club's fundraising.

A Carolina girl, born and raised; she attended The University of South Carolina, studying Public Relations and Art History. Katie is a leader in the Growth Operations department at Colonial Life and attributes her GFWC experiences to many of her career successes.

Katie knows that without her family, nothing would be possible. She resides in Columbia with her husband, Matt and son, Collin. Their endless support and encouragement allow Katie to follow her passion.

## 2023-2024 Director of Juniorette Clubs Racheal McCoy



Racheal McCoy is 17 years old, and she is a member of the GFWC St. Petersburg Juniorette Club. She has been involved with GFWC since she was 11 years old. Racheal is also involved in her local high school's First Responder Program. Being in this program is what sparked her passion to join the military, which she plans to do after she graduates in 2024.

This passion is what led Racheal to choose her theme for this year's Juniorette project. The theme is "H.E.R.O.E.S" -- Honoring Everyone and Recognizing Outstanding Exemplary Service. Racheal encourages clubs to think about how they can support service men and women, local fire and police departments, and hospital nurses and staff members. After all, these are the people who keep this world running, and without them, the world would be a completely different place.

Racheal also encourages clubs to consider supporting their local honor flights that honor our veterans and remind them how appreciative we are to have them.



# Registration and Meals

Registration: \$45

Deadline for early registration: August 30th

Late registration \$55 (no meals, no refunds)

## Meals

Friday dinner - \$49

Saturday lunch - \$44

Saturday dinner - \$55

Sunday lunch - \$40

[CLICK HERE FOR REGISTRATION AND MEALS](#)

## Hotel Reservations

Rosen Plaza Hotel  
9700 International Dr  
Orlando, FL 32819

\$142 / night single or double occupancy  
\$20 extra per additional person per night

[CLICK HERE FOR HOTEL RESERVATIONS](#)

## What to Wear

Friday: GFWC Florida  
branded shirts including  
club shirts

Saturday: Business Casual

Saturday dinner: Aliens  
and Astronauts (optional)  
or business casual

Sunday: Business Casual

## What to Bring

ALL THOSE CUTE BOGGY CREEK  
TEDDY BEARS AND  
BEAUTIFUL AFGHANS

SMALL LITTLE PEOPLE SETS,  
PLAYMOBIL SETS, LEGO SETS.  
HELP US FILL THE CYSTIC  
FIBROSIS CARE CENTER 2 YEARS  
AND YOUNGER TREASURE CHESTS!



## Tentative Schedule of Events and Workshops at Fall Board 2023

|                      |              |   |
|----------------------|--------------|---|
| <b>Thursday 9/21</b> | 3:00         | Executive Committee Meeting   |
| <b>Friday 9/22</b>   | 12:00 - 3:45 | Strategic Planning Facilitator Training (pre-registration required)   |
|                      | 2:30 – 5:30  | Registration desk open<br>(Marguerite Robinson-Registration and Meals Chairman)<br>(Catrina Sistrunk-Credentials Chairman)  |
|                      |              | Vendors and GFWC FL Tables open<br>(Beverly Payne-Finance Officer, Laurie Auth-HQ Merchandise Table Chairman)   |
|                      | 3:00 – 4:00  | Junior Executive Committee Meeting<br>(Christa Nuckols-Director of Junior Clubs)  |
|                      | 4:00 - 4:45  | District Directors Meeting<br>(Sara Dessureau-President-Elect)  |
|                      |              | State Chairmen's Meeting<br>(Dara Bergdoll-First Vice-President)  |
|                      |              | President's Project Chairmen Meeting<br>(Jena Staly-Chairman)   |
|                      |              | Bylaws Meeting (meet with 2024-2026 officer candidates)<br>(Kelly Holmes-Chairman)  |
|                      |              | Elections Committee Meeting (Candidates Meeting)<br>(Susan Weaver-Chairman)   |
|                      | 4:00 - 5:00  | Scrapbook Registration<br>(Randi Canfield-Co-Chairman, Rachelle Warmouth-Co-Chairman)   |
|                      | 4:15 – 4:45  | Junior Planning Committee Meeting   |
|                      | 5:30 - 6:15  | Reception (invitation only)   |
|                      | 6:30 - 7:30  | Dinner hosted by District 3   |
|                      | 7:45 - 9:15  | Board of Directors Meeting<br>reports by: Sharlene Cox-1895 Society, Linda Ferris-Boosters, Kelly Holmes-Bylaws,<br>Bess Severance-Community Impact Program, Jeri Lyn Cancel-Day of Service,<br>Stephanie Cantrell-ESO, Sharon Oliphant & Kathleen Hudson-LEADS, Theresa<br>Crockett-Legislation and Public Policy, Margaret Brugman & Crystal Bryant-<br>Scholarships, Jena Staly-State Electronic Newsletter, Elayne Bassinger & Nancy<br>Dzoba-Woman's History & Resource Center |
|                      |              | Presentation of GFWC Awards   |
|                      | 9:30         | "Cosmic Cove" District Gatherings<br>Meet and Greet our GFWC Leaders  |
|                      | 10:30        | Junior Open House   |
| <b>Saturday 9/23</b> | 8:00 – 5:00  | Registration desk open<br>Vendors and GFWC FL Tables open   |
|                      | 8:00 – 8:45  | Breakfast (invitation only)   |
|                      | 8:00 – 9:00  | First Time Attendees Workshop<br>(Candy Jackson-Member-at-Large)  |
|                      | 8:00 - 9:00  | Scrapbook Registration  |
|                      | 8:45 - 9:15  | Past GFWC Florida Presidents Meeting  |
|                      | 9:00 - 10:00 | Scrapbook Judging<br>(Randi Canfield & Rachelle Warmouth-Co-Chairmen)   |
|                      | 9:15 - 10:15 | Membership & DEI Workshop (WC & JWC)<br>(Laura Connelly-Second Vice-President)<br>(Racquel Sturgis, Director-Elect of Junior Clubs )<br>(DEI Advisory Council and DEI Implementation Team)<br>(Membership Committee)  |





**Tentative Schedule of Events and Workshops at Fall Board 2023 (cont.)**

**Saturday 9/23 continued**



10:30 - 11:30 Junior Business Session

Leadership Workshop (WC & JWC)

(Diania Pimenta-Chairman, Beth Reed-Junior Chairman, and Committee)

GFWC Contests Workshop (WC & JWC)

(Bert Alberti-Writing Contest Chairman, Joy Post-Newsletter Chairman,  
Debra Lubas-Communications Chairman, Mackensi Beers-Junior  
Communications Chairman)

Scrapbook Workshop

(Randi Canfield-Co-Chairman, Rachelle Warmouth-Co-Chairman)

11:45 - 1:45 Lunch hosted by District 7

Guest Speaker: Racheal McCoy-GFWC Florida Director of  
Juniorette Clubs

Presentation of Scrapbook Awards

2:00 - 3:00 Fundraising & Finances Workshop (WC & JWC)

(Metris Batts-Fundraising Chairman, Carla Connelly-Junior Fundraising  
Chairman, Candi Aubin-Treasurer, Haadhaq Lawrence-Junior Finance  
Director)

Communications & Public Relations Workshop (WC & JWC)

(Debra Lubas-Chairman, Mackensi Beers-Junior Chairman, Laura Connelly-  
Second Vice-President, Diania Pimenta, Leadership Chairman)

District/State Arts & Crafts and Photography Contest Workshop  
(WC & JWC)

(Carol Lutter-Arts & Crafts Chairman)

(Jennifer Hawkins-Photography Contest)

Past Directors of Junior Clubs Meeting

Scrapbook Viewing

3:00 - 3:30 Scrapbook Pickup

3:15 - 5:15 Hands On Workshop-CSPs, Special Programs, Juniorettes  
(WC, JWC, and Juniorettes)

6:00 - 6:45 Reception (invitation only)

7:00 Processional Forms

7:15 - 9:30 Dinner Banquet ("Aliens & Astronauts") hosted by District 8  
Guest Speaker Katie Moydell, GFWC Director of Junior Clubs

9:45 - 11:30 FUN NIGHT "Super Nova Fashion Show" All Invited

**Sunday 9/24**

8:00 - 8:45 Meditation

(Anita Jenkins-Chaplain)

8:00 - 11:30 Registration desk open

Vendors open

9:00 - 10:00 Reporting for Woman's Clubs

(Dara Bergdoll, First Vice-President)

Reporting for Junior Woman's Clubs

(Sherry Clendinen-Vice-Director of Junior Clubs)

10:15 - 11:15 GFWC Signature Program

(Lee Kraus - Chairman, Nicole Hahn - Junior Chairman)

11:30 - 1:30 Lunch hosted by Juniors "Sparkle In the Sky" - All Invited

Guest speaker from Johns Hopkins Hospital

Drawings for "Out of This World" Opportunity Baskets



**Please remember that the cash bar at any of our events accepts only credit cards**





**GFWC Florida**

**Fun Night**

**RSVP**

**FFWC2426Director@  
gmail.com**

**PRIOR TO SEPTEMBER 15<sup>TH</sup>**

## **Super Nova Fashion Show**

Join us for an out of this world evening where you have the opportunity to showcase your talent modeling futuristic fashion!

Categories with prizes include:

- Most Futuristic
- Most out of the World using Sustainable Material
- Most Sparkling Star of the Show

Saturday immediately following dinner, Ballroom A

# **There is still time!**



Want to promote an upcoming fundraiser? Give special recognition to your club leaders or members? Encourage a local business to reach a larger audience? Place your ad in the Fall Board of Directors Meeting Program! The form with details is on the last page of this call. Or contact Julia George, GFWC FL Corresponding Secretary for more information ([gfwcjulia@yahoo.com](mailto:gfwcjulia@yahoo.com))

**Deadline** for submissions is **September 4, 2023**



# Strategic Planning Facilitator Workshop

Friday, September 22

Noon-3:45 p.m.

Rosen Plaza, Orlando

\$20 p/p materials fee



This immersive workshop will give attendees first-hand experience in becoming strategic planning facilitators to assist GFWC Florida clubs in building a Strategic Plan. The focus will be on Facilitator pre-work (SWOT questionnaire, creating goals, objectives, and tasks), day of planning activities, and reviewing methods that will help build the futures of GFWC Florida clubs through a strategic plan.

Viewing the orientation recording is encouraged before registering for the training.

Click to view recording: <https://youtu.be/CRoNssvrlfA>

**Lead Presenter: Jolie Frankfurth, GFWC Second Vice President**

Questions?

Laura Connelly, GFWC Florida Second Vice President, [secondvp@gfwcflorida.org](mailto:secondvp@gfwcflorida.org)

Diania Pimenta, GFWC Florida Leadership Chairman, [leadership@gfwcflorida.org](mailto:leadership@gfwcflorida.org)






**GFWC FLORIDA JUNIORS PRESENTS:**

Awesome  
ideas  
ahead!

# OUT OF THIS WORLD GIFT BASKETS!

...countdown to relaxation 



launch to a mindset far, far away



sparkle like a star

LET'S SEE THOSE BASKETS GO TO  
INFINITY AND BEYOND! BE SURE TO  
HAVE A BLAST GETTING CREATIVE!  
BASKETS ARE DUE TO THE JUNIOR  
FUNDRAISING TABLE.





**GFWC FLORIDA  
FALL BOARD PROGRAM  
2023 ADVERTISEMENTS**



|                                     |              |
|-------------------------------------|--------------|
| <b>Back Cover Full page color</b>   | <b>\$250</b> |
| (confirm availability)              |              |
| <b>Inside Back Cover full page</b>  | <b>\$200</b> |
| <b>Inside Front Cover full page</b> | <b>\$200</b> |
| <b>Full Page color</b>              | <b>\$125</b> |
| <b>Half Page color</b>              | <b>\$100</b> |
| <b>Quarter page color</b>           | <b>\$ 50</b> |

Theme for 2023 Fall Board  
outer space "going above and beyond"

**Deadline for Ad Submission**

September 4, 2023

**Check payable to:**

**GFWC Florida**

**Mail check with form to:**

Julia George

6770 Ridgewood Ave, Unit 901

Cocoa Beach, FL. 32931

The Program Book measures 8 ½ x 11 inches. All advertisements should be sent via email in "camera ready".jpg format to Julia George at [gfwcjulia@yahoo.com](mailto:gfwcjulia@yahoo.com). In subject line of email put "FALL BOARD 2023 ad". Please make sure to include the following information in the body of your email or as an attachment. Please print form and include with your payment:

Club Name/Business name: \_\_\_\_\_

Contact name: \_\_\_\_\_ phone: \_\_\_\_\_

Mailing address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Advertisement choice:

|   |                                     |
|---|-------------------------------------|
| <b>___ Back Cover Full page color \$250</b>   | <b>___ Full Page color \$125</b>    |
| <b>(SOLD)</b>                                 |                                     |
| <b>___ Inside Back Cover full page \$200</b>  | <b>___ Half Page color \$100</b>    |
| (confirm availability)                        |                                     |
| <b>___ Inside Front Cover full page \$200</b> | <b>___ Quarter page color \$ 50</b> |
| <b>(SOLD)</b>                                 |                                     |

GFWC Florida is a member of the General Federation of Women's Clubs and is registered as a 501(c)3 organization. Group exemption #3220. All donations are tax exempt. Please keep copy for your records