

## FUNDRAISING & DEVELOPMENT

Fall Board 2021

Bulletin # 3



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The GFWC International Convention in Atlanta was a great source of fundraising ideas. Brainstorming!!! Does your club board come up with the fundraisers for your club? Does your general membership have the opportunity to contribute ideas? Brainstorming is a great way to generate new ideas. Set up an "idea board" to write all the ideas on. Let everyone participate. The key to the session working is to make it a no judgement zone. Let everyone know no groans and comments allowed. Also, no discussion of any of the ideas. This is for brainstorming ONLY. Encourage wild and bold ideas. Those ideas can easily inspire creativity in others which can lead to great ideas that are easy to implement. Remember, quantity is the goal!

### **Reported Ideas from GFWC Clubs, 2020**

- 1- Flock a Yard: \$10 for 10 flamingos. Anti-Flamingo insurance \$20.
- 2- Poker Run: 29-mile course with several stops to play games and win card for their hand of "poker".
- 3- Fashion show: use second hand clothing.
- 4- Blanket and urns for tops of gravesite: assemble with fresh pine, holly, pinecones, dried flowers and a large bow.
- 5- Fancy Nancy Tea Party
- 6- Decorated Christmas Tree Auction or Opportunity: Decorate trees with gift cards.
- 7- Community Calendar-Club meetings, school activities, members birthdays, special events, etc.
- 8- Antique Sale
- 9- Mardi Gras Bunco, Bunco Bash
- 10-"Private Luncheons": Two or three members would host 10 members for a luncheon for \$50 to raise money for a project.
- 11-Brag Jar: Place \$1 in the jar along with a brag about another club member.
- 12-Dollar Drawing: \$1 tickets to win surprise gift valued at \$20.
- 13-Re-stock your Wine Cellar Opportunity: Tickets 3 for \$20.
- 14-Plant Sale: Dig up plants and repot them. Plant herbs in teacups.
- 15-Bridge Tournament: Each player paid \$15.
- 16-Friendship Soup: Measured and assembled bags of soup and sold at 26 boutiques.
- 17-Chili Cookoff
- 18-Seasonal Plant Sale: Poinsettias, Mums, Azaleas, Herbs, Succulents, etc. or a Fairy Garden.
- 19-Real Men Make Soup: Soup Cookoff with men showing off their culinary skills.
- 20-Virtual Opportunities: Grills, purses, gift cards, wine and accessories, etc., Even a 50/50.
- 21-Family Photo Event
- 22-Golden Olympics: Events included blowing bubbles, putt putt, hula hoop, Yoyo, and ball bouncing.
- 23-Children's Alphabet Book: Book about your state or community using the alphabet.
- 24-Painting Class

- 25-Jewelry Sale: Members donate jewelry they no longer use.
- 26-Wrap packages at Christmas.
- 27-Wreaths Across America: Sell the wreaths to be placed on the graves of the local cemetery.
- 28-Scavenger Hunt: Pay to play. Prizes to the winner.
- 29-Safety Town Puzzle: Members created and sold to the community.
- 30-Fun Events: Breakfast with Santa, Winter Wonderland Block Party, Denim & Pearls Oyster Roast, Stocking Extravaganza, Holly Ball, Be the Change Ball, Taste of Whiskey or Wine, Fall Yall, Ties and Tiaras Daddy-Daughter Dance, Victorian Tea, and Sweetheart Soiree.
- 31-Drive thru Dinners: Spaghetti, chicken & ribs, take and bake casserole, etc.
- 32-Themed basket Opportunities
- 33-Create and Sell Badge Holders
- 34-Holiday Door Decorating Contest: Provide maps of participating members for an evening of door gazing!
- 35-Furry Friends with Santa: Pet photos with Santa.

Many of our clubs already have some of these events in their fundraising repertoire. Hopefully, you will see something that looks like fun or inspires you with a new idea. Try out the brainstorming. Let your creativity flow!!!