

**FFWC Programs Chairman
Fall Board 2011
Programs**



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**WANT TO RETAIN YOUR MEMBERS AND GET NEW ONES?
HAVE GOOD PROGRAMS!!!!**

The first impression your club makes is very important. New members will remember a good program, OR they will remember how boring it was. You want them to go away talking about what a great program you had, one that was interesting, informative and fun. If your programs are interesting then your members will look forward to attending each meeting and they'll want to bring their friends. Don't be afraid to try something different.

PROGRAMS ARE THE "HIGHLIGHT" OF YOUR CLUB:

It would be good to have a program each year on each of the **Six Federated Community Service Programs: arts, conservation, education, home life, public affairs and international affairs.** Don't forget to include the very important areas of **membership and leadership** when planning your programs. Remember when planning your programs for the year try to achieve a balance so that all your programs are not just one type. Remember that variety in your programs will help keep your member interested.

REPORTING:

Remember reporting in **Programs** is easy, because you can "**double report**". This means that if you do a **home life program** you can report it under **home life and programs**. All you have to do is "**Cut and Paste**" from one report into the other, on your computer. If your club doesn't report, I would like to encourage you to do so. This allows us to share information with other clubs, and I am counting on you to let me know what types of programs your club is having.

GFWC Florida Awards

A first, second and third place award in the **PROGRAMS** category, but **programs** is one of a few state reports not sent on to **GFWC for judging.**

