



Guide to GFWC Community Service Programs

And Overview of Special Projects and GFWC Advancement Areas

2010-2012 ADMINISTRATION

Community Service Programs

The six primary areas of volunteer service performed by GFWC clubs to make better the lives of others in their communities form the basis of the GFWC Community Service Programs.

All programs, previously found within each of the former departments, have been included in the six GFWC Community Service Programs:

- 1) Arts
- 2) Conservation
- 3) Education
- 4) Home Life
- 5) International Outreach
- 6) Public Issues

Principles:

- As a community service volunteer organization, GFWC clubs are encouraged to work within those programs that will help meet a need within their community and/or where there is interest among the members.
- GFWC Clubs work with and provide support to the programs of national partners or national partner's local affiliates

Collaboration Chairman and Partnership Chairman:

- Collaboration: These are programs and projects that clubs initiate independent of any GFWC relationship, while meeting the needs in their own communities.
 - On the national level, the Community Service Program Collaboration Chairman works to promote GFWC member- and club-initiated projects. She will review GFWC club-initiated community service projects, evaluate ways of sharing project successes, communicate the outcomes, and work to promote the Community Service Program and its projects to the GFWC membership.
 - The Collaboration Chairman will evaluate club projects that are inspired, developed, and implemented independent of any partnership with an outside organization.
- Partnerships: These are programs and projects that a club carries out on behalf of the national or international level organizations with whom GFWC has a formal relationship, or partnership. These partners have developed programs specially designed for GFWC clubs. GFWC partners are selected by GFWC on the national level for their commitment to providing programs and members benefits that are unique and targeted to GFWC clubs.
 - On the national level, the Community Service Program Partnership Chairman works to promote GFWC projects implemented in partnership with national level organizations and funders. She will review community service projects proposed by GFWC partner funders and organizations, evaluate ways of sharing project successes, communicate the outcomes, and work to promote the Community Service Program and its projects to the GFWC membership.
- For each of the six Community Service Programs (Arts, Conservation, Education, Home Life, International Outreach, and Public Issues), there will be two national chairmen, Collaborations Chairman and Partnerships Chairman.

- While not necessary, it may be easier for states to design their state level programs and chairmen to match how GFWC has structured its Community Service Programs by appointing a Collaborations Chairman and Partnerships Chairman for each Community Service Program.

Partners and Resources:

- Partners are organizations that have committed that they will provide unique projects with their organization that GFWC clubs can use on their local level.
- Resources are organizations that have information and materials, and have offered assistance to clubs to help them work in those Community Service Programs in the local community.

While the National level partners and resources are still being vetted, below is a preliminary list of potential partnerships and resources.

Arts Community Service Program	Partners	Resources
<p>Jeanne Waseleski, Arts Collaboration Chairman 1 Queens Peak Road Canton, CT 06019 E: auction46@comcast.net P: 860/693-1541 C: 860/302-2451</p> <p>Carol White, Arts Partnership Chairman 8871 Aurora Light Way Las Vegas, NV 89123 E: fwht@cox.net W: 702/731-1024 H: 702/361-1006</p>	<p>American Mural Project VSA Arts</p>	<p>Council for Art Education, Inc John F. Kennedy Center for the Performing Arts/Partners in Education National Association of Women Artists The National League of American Pen Women National Museum of Women in the Arts</p>
Conservation Community Service Program	Partners	Resources
<p>Dorothy Zimmerman, Conservation Collaboration Chairman 234 Watson Road Allenwood, PA 17810 E: tadz@windstream.net P: 570/547-2099 M: 570/850-3822</p> <p>Linda Ross, Conservation Partnership Chairman 201 N. Second Street Ripley, OH 45167 E: rosslinda@gmail.com P: 937/392.4024 M: 513/375-0596</p>	<p>America the Beautiful Fund The Humane Society of the United States Keep America Beautiful, Inc.</p>	<p>American Forest Foundation American Forests American Horticultural Society - Master Gardener Volunteer Program American Rivers Earth Day Network National Audubon Society National Wildlife Federation National Arbor Day Foundation Save Our Streams</p>
Education Community Service Program	Partners	Resources
<p>Teresa Sanford, Education Collaboration Chairman 985 170th St Abingdon, IL 61410 E: Sanford@abingdon.net P: 309/462-3909</p> <p>Barbara Conaway, Education Partnership Chairman 3001 Topaz Dr Hobart, IN 46342 E: Abconawayverizon.net P: 219/945-0243</p>	<p>Mentoring USA Reading Rockets</p>	<p>American Library Association Association of Library Trustees, Advocates, Friends and Foundations, formerly Friends of Libraries, USA Center for the Book/Library of Congress First Book Heart of America Foundation/Books from the Heart Program International Reading Association National Center for Family Literacy National Education Association – Read Across America Reach out and Read National Center Reading is Fundamental, Inc.</p>

Home Life Community Service Program	Partners	Resources
<p>Judy Thomas Martin, Home Life Collaboration Chairman PO Box 472 Raleigh, MS 39153 jmartin@mdot.state.ms.us P: 601/359-3680</p> <p>Mary Baird, Home Life Partnership Chairman 11 Quail Hollow Circle Sandwich, MA 02563 E: busyMB@aol.com P: 509/428-0246</p>	<p>AARP Alzheimer's Association Canine Companions for Independence Habitat for Humanity March of Dimes Birth Defects Foundation Search Dog Foundation</p>	<p>American Cancer Society American Heart Association Easter Seals Heavenly Hats Foundation National Breast Cancer Coalition National Women's Health Center National Organization on Disability</p>
International Outreach Community Service Program	Partners	Resources
<p>Martha Coley, Collaboration Chairman 527 Scioto Road Unicol, TN 37692 E: COLEYML3@yahoo.com H: 423/735-1193 M: 423-330-0583 F: 423/743-3721</p> <p>Anne Redlus, Partnership Chairman 216 Tulip Tree Drive Westampton, NJ 08060 anneredlus@gmail.com H: 609/267-7971 M: 609/828-1970 F: 609/267.9435</p>	<p>CARE Heifer Project International Operation Smile International PLAN USA Save the Children UNICEF Women to Women International United Nations Association of the United States of America</p>	<p>Doctors without Borders/Médecins Sans Frontières INMED Partnerships for Children Room to Read</p>
Public Issues Community Service Program	Partners	Resources
<p>Melissa (Missi) McCoy, Public Issues Collaboration Chairman 402 Newby Rd Richmond, KY 40475 E: mmccoy@gfwc.org P: 859/509-5010</p> <p>Tammy Guensler, Public Issues Partnership Chairman 1254 Gary Way Carmichael, CA 95608-6108 E: tguensler@comcast.net P: 916/482-0438 F: 916/482-2624</p>	<p>AARP Sew Much Comfort Safe Kids Women In Military Service For America Memorial Foundation, Inc.</p>	<p>By the People Department of Veterans Affairs Voluntary Service National Crime Prevention Council White House Commission on the National Moment of Remembrance</p>
Signature Project: Domestic Violence Awareness	Partners	Resources
<p>Beverly Lassiter, Chairman 2632 Winding Oak Drive Charlotte, NC 28270 E: bevlassiter@bellsouth.net P: 704/542-1426</p>	<p>National Center on Elder Abuse National Coalition against Domestic Violence National Network to End Domestic Violence National Resource Center on Domestic Violence Prevent Child Abuse America Saving Promise</p>	<p>CUT IT OUT: Salons Against Domestic Abuse Dress for Success Worldwide Family Violence Prevention Fund</p>
Juniors' Special Project: Advocates for Children	Partners	Resources
<p>Susanne Way, Chairman N61 W35366 Mariner Ct. Oconomowoc, WI 53066 E: waysusanne@gmail.com P: 262/560-0537</p>	<p>Emergency Medical Services for Children Girls on the Run International National Foster Parent Association The Skin Cancer Foundation Special Olympics</p>	<p>Feeding America National Court Appointed Special Advocate (CASA) Association</p>

Special Projects and GFWC Advancement Areas

Each of the projects or areas below will have a national chairman to oversee the project/program area:

- 1) Signature Project: Domestic Violence Awareness – National Chairman only
- 2) Juniors' Special Project: Advocates for Children – National Chairman only
- 3) Juniorsette – National Chairman only; will work closely with the GFWC Membership Committee
- 4) Communications and Identity – National Chairman with a committee; select committee members will oversee the GFWC Club Newsletter Contest and the GFWC Website Contest
- 5) Fundraising – National Chairman with a committee
- 6) Leadership – National Chairman with a committee
- 7) Legislation and Public Policy – National Chairman only
- 8) Membership – National Chairman with a committee
- 9) Women's History and Resource Center – National Chairman with a committee

For the Signature Project and the Juniors' Special Project, each national chairman will serve the duties of the collaboration and partnership chairman.

Because of the integral nature of the following special projects to the mission and goals of GFWC, these areas are now recognized as core Advancement areas of any successful program. Each of these areas will have an "advancement" section in the 2010-2012 Club Manual:

- Communications
- Fundraising
- Leadership
- Membership
- Women's History and Resource Center

Contests

There will be a national chairman to oversee each of these contests

- 1) Community Improvement Contest – National Chairman only
- 2) Jennie Award – National Chairman only
- 3) Photography Contest – National Chairman only
- 4) Writing Contest – National Chairman only

Reporting

- The 2010-2012 Reporting Form is very similar to 2008-2010 version.
- GFWC is including a new section in the 2010-2012 Reporting Form for clubs to report in-kind donations, in addition to monetary donations.
- Each Community Service Program will contain space for clubs to report on projects that are Collaboration projects (i.e., had no involvement from or with any organization) and space to report on projects that are Partnership projects (i.e., were projects that were developed on the national level with national partners and implemented in the local club's community).
- When completing the 2010-2012 Report Form, any project that is not a GFWC-designated national partner, as identified in the 2010-2012 Club Manual, should be reported as a Collaboration.