



Fundraising and Development

Thank you Ladies for all of the awesome reports that I received in Fundraising and Development for 2016. There was so much to go through and a lot of awesome fundraisers. I look forward to the awards at Convention.

Here are a few suggestions for compiling your reports for 2017:

*Consider using one of our two GFWC Partners for fundraising. Flower Power and Terri Lynn are easy fundraising partners.

*Please remember that you only report the \$ DOLLAR \$ amount that is raised not the amount donated. If your major fundraiser raises \$8000, please do not put into your fundraising report that you made \$8000 on Bingo and on another line that you donated \$4000 to the food bank and \$4000 to a local school. When those numbers add up on the statistical form it now looks like you raised \$16,000 instead of \$8000. Yes, that is a great number but now that has to all be subtracted to get the correct fundraising number.

*Please include a narrative, it just needs to be a short description of what you did. A narrative helps each chairman read more into your project and get a better understanding of what it is. This can usually be cut and pasted.

*You can raise funds for just one charity and report the amount raised, but do not report all your “donations” made from a Major fundraiser in your fundraising report, that is for the CSP.

*Please do not turn In-kind donations from your members to a dollar amount and put that under Fundraising. In-kind donations only get reported under the CSP.

*If possible try to hold a major fundraiser to fund your projects for the year so that you are not asking members for donations. Members can help out once in a while but some members may get tired of being asked for money every meeting they attend. We want volunteers to join and stay and “Spend their Time” with us.

*When writing your statistical consider condensing multiple fundraisers of the same kind into one-line item. If you hold an opportunity drawing at your general and board meetings, there is no need to put down a line item for both every month. Total all the general meeting funds on one line and the board meeting funds on one line and in the narrative explain your fundraiser.

*Remember it is not always the number of fundraisers you hold that is key, it is amount that is raised and it is the quality of the fundraiser that can set you apart.

Please email or call me with any fundraising questions any time. Especially as we are getting close to report time. I am happy to help answer any questions you may have. I printed out most of the reports so if you have any questions on your report I will have it at convention and can go over it with you.

See you Soon
Michele Small