

2016 GFWC Florida Membership Report



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1. **GFWC Florida Fabulous Flamingo Flock club** is flying high. The club went from 16 members to 69 - a 331% increase. The club was started as GFWC Florida Cyber club but after the name was changed a membership drive started and the flock grew. Their Facebook page is updated with member activities, photos and announcements of how each member can contribute and give back to their own community whether they are able to attend a regular club meeting or not. The Flock gained members at the Florida meetings and at the GFWC Convention last summer in Baltimore. Many members live in other states but keep up-to-date on-line and have the opportunity to participate in club activities from where they live.

2. The **GFWC Clearwater Junioresettes** have a huge support system with **three GFWC FL. Woman's Clubs**. Each of the three **Woman's Clubs** provide advisors who attend the **Juniorette** monthly meetings, help chaperone their events and contribute \$350 toward expenses. The **Junioresettes walk with Woman's Club members** in a holiday parade while their club president is driven in a convertible. They pass out candy canes, flower pens and lots of beads, which are from New Orleans. A big highlight each year is a sleepover with the St. Petersburg Junioresettes. They love the sleepover held at the beautiful and historic St. Petersburg Woman's Clubhouse. This year 21 **Junioresettes from Clearwater, St. Petersburg Junioresettes and Temple Terrace Junioresettes** attended. They love to meet the members from the other clubs because they have so much fun being together.

3. Working together the **GFWC Williston Woman's Club** held two events with the **GFWC Williston Junior Woman's Club**. One event was a Country Style Buffet luncheon and the second event was a soup/chili/salad buffet. Together these two clubs raised money for maintenance and insurance for their clubhouse. In December, the Woman's club donated \$100 to the GFWC Williston Juniors annual Jingle Bell Jog. Funds raised at this event were donated to the elementary school physical education department.

4. A new member soiree was held by the **GFWC Tampa Woman's Club** which is a celebration of all aspects of GFWC and GFWC Florida Federation. Those in attendance included **Junior Woman's Club members, Junioresettes, "Ladies of the Evening" members and general woman's club members.**

5. All of the 223 members of **GFWC Grand Haven Woman's Club** want to get to know one another better. In order to do this, they have a table challenge. Seating for membership meetings is done by lottery seating with members selecting their table number upon arrival. A table challenge icebreaker is placed at each table engaging members to conduct a dialogue about their experiences, with points for each question. The table with the most points receives a small prize for each member, along with bragging rights.

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6. To promote an increase in membership, a gift card is given by **GFWC Gulf Coast Woman's Club**, to the member who brings in the largest number of new members. The club held a program on membership to promote the GFWC Florida 2016-2018 membership theme of "Shine Your Light." Using the "Shine Your Light" logo, a sign promoting membership was framed and displayed at the entrance of the general meetings.
7. **GFWC Lutz-Land O'Lakes Woman's Club** wrote and practiced delivering Elevator speeches during a club meeting. The best ones were sent to the "Shine Your Light" Contest held at the Fall Board membership meeting. At their spring luncheon, anniversary pins were awarded to 12 members with one member being honored with a 35-year pin.
8. **GFWC Greater West Palm Beach Women's Club** has a tradition of one member passing a basket of goodies to another member. The member who receives the basket then passes along to another member of her choice. Members are given a raffle ticket for attending any club activity. At the holiday party one name is drawn to win the "grand" membership prize, with several runner-up prizes awarded.
9. On a Sunday afternoon, **GFWC Gainesville Woman's Club** held an opening reception to attract career women. They gained 5 new members and considered it a great success. Press releases were sent out to the paper, radio and TV stations. Each CSP Chairmen decorated a tri-fold board to explain what they do.
10. A membership tea was held at **GFWC Woman's Club of Tarpon Springs** . Representatives of their philanthropies showcased what they do. This gave everyone an opportunity to learn about the partner organizations and opportunities available within the club.

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