

GFWC FLORIDA CONVENTION ARTS AND CRAFTS EXHIBITS
ATTENTION: NEW 2010-2012 RULES & FORM CHANGES

Brenda Hoffman, Convention Exhibit Art Chrm.
862 Driftwood Ave. SE
Palm Bay, FL 32909
321-725-2369
Email: bfeather1@bellsouth.net

Bess Severance, Convention Exhibit Craft Chrm.
713 Badger Dr. NE
Palm Bay, FL 32905
321-727-2852
Email: rseverance4@cfl.rr.com

ATTENTION: CLUBS, DISTRICT ARTS & CRAFTS CHAIRMEN & DISTRICT DIRECTORS
NEW CHANGES: There have been some category changes made in the arts and crafts. We have tried to make the descriptions as clear as possible. Something else is new this year - you may email your entries to us. If you have any questions or concerns as to where to place your Art and/or Craft, please do not hesitate to notify us.

1. You will be submitting the Release Forms, and Certification Forms to the Arts Chairman and Crafts Chairman.
2. **DO NOT USE ANY FORMS OTHER THAN THOSE FOUND IN THE 2010-2012 GFWC FLORIDA Web Site.** Disregard all other old forms as they will not be accepted at the State Convention Arts and Crafts competitions.
3. Please print or type and read carefully all forms when filling them out. Please do it correctly. We need all the information requested. Example - your club and district number must be on the top. When filling in the category area you must fill in club member's name, description of the entry, and the District Chairman must fill in the club name.
4. All Rules and Entry Form for 2010-2012 GFWC Florida Arts & Crafts Exhibits you must go to GFWC Florida web site: www.gfwcflorida.org
5. Don't Forget- The deadline for submitting your pre-registration Forms to your State Chairmen is March 25, 2012. Postmarked by that date or received by midnight via e-mail by that date.
6. Remember only 1st. place winners from District may be submitted to State. Enclose a Self-address, stamped postcard to ensure that your Arts & Crafts pre-registration Forms are received.

WE are excited to introduce a new element to the Arts and Craft Program at convention. After everything is picked up we will hold an arts and crafts auction. If you wish donate an art or craft item for auction, there will be forms available at the check-in table. Donated items do not have to be state entries but they do have to be items from the past year. Items for the auction will be marked as such during the showcase portion of the exhibit. Proceeds will be donated to a project selected by the GFWC Florida President.

We are looking forward to the 2012 Convention Arts & Crafts Exhibits on April 26, 2012.
GOOD LUCK LADIES.

GFWC FLORIDA Convention Art Exhibit Chairman
Brenda Hoffman

GFWC FLORIDA Convention Craft Exhibit Chairman
Bess Severance

GFWC FLORIDA CONVENTION ARTS AND CRAFTS EXHIBITS 2010-2012

Brenda Hoffman, Convention Art Exhibits Chrm.
862 Driftwood Ave. SE
Palm Bay, FL 32909
321-725-2369
Email: bfeather1@bellsouth.net

Bess Severance, Convention Crafts Exhibits Chrm.
713 Badger Dr. NE
Palm Bay, FL 32905
321-727-2852
Email: rseverance4@cfl.rr.com

On the following pages, you will find what we hope is complete information concerning the Arts and Crafts Exhibits. We, as state chairmen, depend on the Arts & Crafts Chairmen from local clubs and the District Arts & Crafts Chairmen to help promote successful shows on all levels. These events should be fun and a pleasure to those who participate. Please take time to read all of the material in these pages. If you have any questions, please do not hesitate to contact us.

CLUB ARTS AND CRAFTS COMPETITION

1. **IMPORTANT!!** All clubs must have an arts and crafts competition for their entries to be eligible at district and state levels. Only those entries winning first place at the club level are eligible to continue on to the district level. There has been some discussion about this subject, but no club is exempt from having a competition. However, if your In House arts and crafts competition has no competition in any of the categories, then Judges are not necessary.
2. Each lady may enter only ONE item per category at the club level---no multiple entries will be allowed!
3. Inform your members of the rules and categories by listing them in a newsletter and making announcements at meetings, well in advance.
4. Set aside a special day for competition or have it at a regular club meeting.
5. Invite guests, publicize through local media, church bulletins, posters, etc. This is a great way to introduce potential members to your club.
6. The categories as listed on the **Arts and Crafts Entry Forms which are on the Web Site are the only categories to be used.**
7. The forms for 2010-2012 on the web site are the only ones that will be accepted.
8. We recommend that at your club and district competition you attach an Entry Card to each item as it is registered. Be very careful not to damage items by putting tape directly on an item.
9. After your club competition, list your first place winners on the appropriate Entry Form and send it to your District Arts & Crafts Chairman along with the signed Certification Form and Release Form.

DISTRICT ARTS AND CRAFTS COMPETITION

1. All federated clubs, general, junior and juniorettes, are eligible to take part in the district and state exhibits. Most districts hold their competitions in February. Be sure it is early enough to submit the Entry Forms, Certification Form and Release Form to the state chairman by the deadline of March 25, 2012.
2. All Clubs must have an arts and crafts competition for their entries to be eligible at District and State levels. Only those first place entries at the club level are eligible to continue on to the district level. Only those first place entries at the district level are eligible to continue on to the state level.

Brenda Hoffman, Convention Art Exhibits Chrm.
862 Driftwood Ave. SE
Palm Bay, FL 32909
321-725-2370
Email: bfeather1@bellsouth.net

Bess Severance, Convention Crafts Exhibits Chrm.
713 Badger Dr. NE
Palm Bay, FL 32905
321-727-2852
Email: rseverance4@cfl.rr.com

DISTRICT ARTS AND CRAFTS COMPETITION

(Continued)

3. The categories as listed on the Art or Craft Entry Forms on the Web Site are the **ONLY** categories to be used.
4. The forms on the Web Site are the only ones that will be accepted.
5. The clubs should have already pre-registered all items entered in the district competition. Set the deadline to be at least two weeks prior. **NOTE:** It is NOT the responsibility of the host club of the District Arts & Crafts Competition to handle this paperwork!! **It must be handled by the District Arts & Crafts Chairman!**
6. Using the club Entry Forms, the District Arts & Crafts Chairman is to make a master list by categories with names of members and their clubs to aid in registration. Some districts have the clubs make an Entry Card for each item, while other districts prefer to fill out all the cards and attach them to the items when brought to the district competition.
7. Keep an accurate record of first place winning entries, and remember.....**there can be only one entry for each category from each district to go to state competition.**
CLUB: As soon as the district competition is over, you need to complete the Art Entry Form, the Craft Entry Form, the Art Certification Form, the Craft Certification Form and a copy of the signed Art Release Form and Craft Release Form from your club competition, sending them to the appropriate state chairman. These are to be the first place winners only. **DISTRICT ARTS & CRAFTS CHAIRMAN:** You must send in the same forms. **The Deadline for all forms to be submitted to state must be postmarked by March 25, 2012 or received via e-mail by midnight March 25, 2012. NO EXCEPTIONS!**

JUDGES

It is extremely important to secure qualified judges! Sources include local artists and craftsmen, school art teachers, home economics teachers, local craft associations, owners/managers of local craft shops, members of embroidery, quilt, sewing, knitting and decorative painting organizations. **UNDER NO CIRCUMSTANCES SHOULD YOU USE MEMBERS OF YOUR CLUB AS JUDGES!** However, if your In House club arts and crafts competition has no competition in any of the categories, then Judges are not necessary.

Before the event, inform your judges of the rules and categories, and that the type of competition held is for the amateur. It is always appreciated when judges make notations for the entrants to read. Inform your judges that a first place ribbon should be given to only one entry in every category. If there is but one entry, it should only be given a first place ribbon if it is worthy. The same applies if there are only two entries, and so on.

If possible, introduce your judges or include their qualifications in a program. The number of judges will depend on the size of your competition. One or two for arts and another two for crafts will probably be enough for most events.

It is difficult to tell qualified judges how to evaluate the entries. The judging of arts and crafts is highly subjective, but competent judges should be able to substantiate their choice awards. It has been suggested to evaluate crafts by the following criteria: workmanship-50%; originality-25%; design/appearance-25%.

GFWC FLORIDA CONVENTION ART EXHIBITS CHAIRMAN
2010-2012

Brenda Hoffman
862 Driftwood Ave. SE
Palm Bay, FL 32909
321-725-2369

Email: bfeather1@bellsouth.net

RULES FOR ENTERING 2010-12 GFWC FLORIDA CONVENTION ART EXHIBITS

1. To enter art work, one must be a GFWC Florida member.
2. Only the forms with the years 2010-2012 and the above state chairman's name will be accepted.
3. A member may not enter an art division in which she has grossed more than \$1,000 earned by the sale of her art or by teaching art in the twelve months preceding the GFWC Florida Convention.
4. The entry must be original, not a copy. The work must have been done by the member. Framing may be done by professionals.
5. The entry must have won first place at the District Arts & Crafts Competition, held immediately preceding the GFWC Florida Convention. Each district may have only one item entered per category on the Art Entry Form. No ties will be accepted.
6. The entry must have been completed in the previous year between January 1 and December 31.
7. Artwork may be entered in only one category.
8. Artwork must be pre-registered on the 2010-2012 Art Entry Form and postmarked by March 25, 2012 or received via e-mail by midnight, March 25, 2012. Items that are not pre-registered by the DEADLINE WILL NOT BE ACCEPTED at GFWC Florida Convention
9. **CLUB:** Each member entering the GFWC Florida Convention Arts Exhibit must have signed the Art Release Form at the club competition. A copy of this, as well as the Art Entry Form and the Art Certification Form, are to be sent to the GFWC Florida Art Exhibits Chairman listed above. **DISTRICT ARTS & CRAFTS CHAIRMAN:** You must send in the Art Certification Form and Art Entry Form to the chairman listed above.
10. Each member is responsible for entering her work in the correct category, complying with size and other restrictions. Each item must have the required information on the items itself, as stated on the page describing Categories.
11. If for any reason the judges or the GFWC Florida Convention Art Exhibits Chairman consider the item not in the proper category, or if an entry rule has not been followed, the item will be displayed, but **WILL NOT** be considered eligible for an award. **It is imperative that the club and district competitions make certain they have followed the guidelines and descriptions for each category!**
12. Items should be brought to the GFWC Florida Convention and registered at times stated in the Convention Program. Entries must be picked up by submitting the Claim Check at the time announced in the Convention Program. No packing material or bags will be permitted in the exhibit room.

AWARDS FOR THE 2010-2012 CONVENTION ARTS & CRAFTS EXHIBITS

First, second, third and honorable mention ribbons will be awarded in each category, **if deemed by the judges**. Even if there is only one entry, it does not mean that entry is to receive a first place ribbon. The decision of the judges will be final. Rosettes for Best of Show in the Arts exhibits will be selected by the art judge. The President's Choice will be selected by the GFWC Florida President and the Director of Junior Clubs Award will be selected by the GFWC Florida Director of Junior Clubs. A special award named for our Past GFWC/FFWC President Jeannine C Faubion Award of Excellence, which is selected by all the Arts & Crafts Judges as the top Award item.

GFWC FLORIDA CONVENTION ART EXHIBITS CHAIRMAN
2010-2012

Brenda Hoffman
862 Driftwood Ave. SE
Palm Bay, FL 32909
321-725-2369

Email: bfeather1@bellsouth.net

CATEGORIES

All entries should have the following information on the back of matted or framed works, or underneath china and sculpture items: Name of member, name of club, division and category name and brief caption or description of item or subject. All entries must have an arrow on back to indicate top of item. Each person entering this exhibit must have already signed a Release Form as to originality and absolution of claim for loss or damage.

NOTICE THAT CHANGES HAVE BEEN MADE TO THE FOLLOWING.

Painting	70 - Oil 71 - Acrylic 72 - Pastel 73 - Watercolor
Drawing	74 - Drawing
Mixed Media	75 - One entry using a combination of any two or more of the above mediums
Miniatures	80 - Any medium of the first four categories
China	81 - China Painting

Size requirements for the above categories: Maximum 33" and minimum 12" either length or width, including frame. All works must be framed and wired for hanging.

Size requirements for miniatures: Not larger than 4" x 6". May or may not be framed. You may bring small easels/stands for miniatures **only**, making certain to mark them with your name, your club and district number.

MATTING FOR ALL PHOTOS WILL BE AS FOLLOWS:

Size requirements, including matting, are at least 10" x 12" but no larger than 14" x 16", with no frames or glass and **matting may be in any color** the photographer believes will best highlight their photo. Make certain the following information is on the back of each photo: Category, name, club, district, title and an arrow showing which direction is up.

Photography	90- Portrait 91- Natural History-Flowers, animals, insects, birds, trees, etc. 92- Scenic- -Vistas, landscapes, seascapes, snow scenes, bridges, parks, mountains, farmland, etc. 93- Feature – Human interest picture including people, events, etc.
-------------	--

GFWC FLORIDA CONVENTION CRAFT EXHIBITS CHAIRMAN
2010-2012

Bess Severance
713 Badger Dr. NE
Palm Bay, FL 32905
321-727-2852
Email: rseverance4@cfl.rr.com

RULES FOR ENTERING
2010-2012 GFWC FLORIDA CONVENTION CRAFT EXHIBITS

1. To enter crafts, one must be a GFWC Florida member and they must do all work.
2. Only the forms with the years 2010-12 and the above state chairman's name will be accepted.
3. A member may not enter a craft category in which she has grossed more than \$1,000 earned by the sale of her craft or by teaching a craft in the twelve months preceding the GFWC Florida Convention.
4. The entry must have won first place at the District Arts & Crafts Competition held immediately preceding the GFWC Florida Convention. Each district may have only one item entered per category on the Craft Entry Form. No ties will be accepted.
5. The entry must have been completed in the previous year between January 1 and December 31.
6. Crafts may be entered in only one category.
7. Crafts must be pre-registered on the 2010-2012 Craft Entry Form Club to State Level and postmarked by March 25, 2012 or received via e-mail by midnight, March 25, 2012. Items that are not pre-registered by the deadline will not be accepted at GFWC Florida Convention.
8. **CLUB:** Each member entering the GFWC Florida Convention Crafts Exhibit must have signed the Craft Release Form at the club competition. A copy of this as well as the Craft Entry Form and the top portion filled out of Craft Certification Form, are to be sent to the GFWC Florida Convention Craft Exhibits Chairman listed above.
DISTRICT ARTS & CRAFTS CHAIRMAN: You must send in the Craft Entry Forms and Craft Certification Form with the bottom part filled out to the chairman listed above.
9. Each member is responsible for entering her work in the correct category as outlined in this handbook. **Please be very careful to enter your craft item in the correct category. Items not in the proper category or those that have not followed an entry rule, will be displayed, but will not be eligible for an award.**
10. All items must be entirely assembled when presented for registration, and must not be larger than nor weigh more than one person can carry. Please indicate the top of an item with a directional arrow.
11. At the GFWC Florida Convention Arts and Crafts Exhibits, we are going to attempt to allow multiple piece ensembles to be displayed, i.e. teapot, cup and saucer, jewelry, etc. In the interest of projecting the full affect of the pieces, we feel it is necessary to make this change. If space constraints absolutely forbid this, you may need to make the decision to choose just one of the items to represent your work. It would therefore be wise for you to have a photograph of the entire set.
12. If an entry requires to be amounted it may be display on a display board laying flat. There will be **NO** dress forms, jewelry bust or glass frames. No item may be entered in more than category.

GFWC FLORIDA CONVENTION CRAFT EXHIBITS CHAIRMAN
2010-2012

Bess Severance
713 Badger Dr. NE
Palm Bay, FL 32905
321-727-2852

Email: rseverance4@cfl.rr.com

RULES FOR ENTERING
2010-2012 GFWC FLORIDA CONVENTION CRAFT EXHIBITS
(Continued)

13. Entries should be brought to the GFWC Florida Convention and registered during the times stated in the Convention Program. Entries must be picked up by submitting the claim check at the announced time in the Convention program. No packing material or bags will be permitted in the exhibit room during registration and pickup.
14. A 3" x 5" card may be used to write a brief explanation about an item, especially if it is an unusual technique or material. This is helpful for the judges and viewers, and is most beneficial for the Ecology/Recycled category, but may be used with any entry in any category. The card must be firmly attached when presented for registration.
15. If an item is an original – that means that it was made completely with your own ideas using no charts, book or instructions for its concept – attach a 3" x 5" card that describes planning and execution of the design. Judges will give consideration for original designs.
16. Some category items tend to be small. Please mount those firmly on a small display board.

AWARDS FOR THE 2010-2012 CONVENTION ART & CRAFT EXHIBITS

First, second, third and honorable mention ribbons will be awarded in each category, **if deemed by the judges**. Even if there is only one entry, it does not mean that entry is to receive a 1st place ribbon. The decision of the judges will be final. Rosettes for Best of Show for the crafts will be selected by the Craft Judges. The Jeannine C. Faubion Award of Excellence will be chosen by all judges. The President's Choice will be selected by the FFWC President and the Director of Junior Clubs Award will be selected by the FFWC Director of Junior Clubs.

Brenda Hoffman, Convention Art Exhibit Chrm.
862 Driftwood Ave. SE
Palm Bay, FL 32909
321-725-2369
Email: bfeather1@bellsouth.net

Bess Severance, Convention Craft Exhibit Chrm.
713 Badger Dr. NE
Palm Bay, FL 32905
321-727-2852
Email: rseverance4@cfl.rr.com

2010-2012 Art & CRAFT CERTIFICATION FORM

NOTE: CHECK THE APPROPRIATE BOX

CLUB TO DISTRICT: Complete the top portion of this form for the club to district competition and send it along with the completed Craft Entry Form and Art Release Form to your **District Arts & Crafts Chairman**.

CLUB TO STATE: Complete the top portion of this form for the district to state competition and send it along with the newly completed Craft Entry Form listing the first place winners from the district competition along with a copy of the Craft Release Form to the **Craft Exhibits Chairman** listed above.

1. I certify that the entries on the Craft Entry Form are the first place winners in each category.
2. I certify that I have checked said list and it is correct according to the rules of the GFWC Florida Convention Arts & Crafts Exhibits.

District Number: _____ **Complete Club Name:** _____

Club Chairman's Name: _____

Address: _____

Phone Number: _____ **Email Address:** _____

Signature: _____
(Club Arts & Crafts Chairman)

DISTRICT TO STATE: The District Arts & Crafts Chairman is to complete the bottom portion of the form and send this along with the newly completed Craft Entry Form to the GFWC Florida Craft Exhibits Chairman listed above.

District Number: _____ **District Chairman's Name:** _____

Address: _____

Phone Number: _____ **Email Address:** _____

Signature: _____
(District Arts & Crafts Chairman)

Entries not pre-registered WILL NOT be accepted. All clubs and district arts and crafts chairman must send in and all forms must be postmarked by March 25, 2012 or received via e-mail by midnight, March 25, 2012. NO ENTRIES WILL BE ACCEPTED AFTER THAT DATE. You may include a self-addressed, stamped postcard to verify form arrival.