

2011 GFWC Florida Website Contest
Reporting year 2011 (Jan 1 - Dec 31)
do not confuse the GFWC-FL and the GFWC contests
pay particular attention to the entry deadlines
be sure your computer time/date are correct

Only clubs who have GFWC in the URL may enter the GFWC Florida contest in 2011 There will be only one winner. Any club who has previously won, may enter again ONLY if they have redesigned their site. A redesigned site must include a copy (a jpg will be fine) of the old home page.

The purpose of having an online presence is to not only give your members access to information, but to inform non-members, such as guest speakers, potential members, who you are and what you do.

Blogs are acceptable when used as website.

Points will be awarded for clubs whose sites have :

- email contact for club
- specific club email
- contact info for club
- meeting location or how to find out
- meeting times
- meet basic GFWC contest requirements
- links to GFWC and GFWC Florida
- links to sites of interest
- description of club activities and or departments/committees

Overall design, layout, colors, clutter, etc are noticed and may become important issues in tie breakers. Content is primary, but it is hard to overlook the "look and feel" of a website.

Entry is by email to webcontest@gfwcflorida.org from Jan 1 2012 and no later than Feb 1 2012 which shall include:

- website URL
- club name
- club district
- club president
- club webmaster or web designer
- web design by online editor or other, if using a program provide the name
- comments on how web managed, including whether pay for services or not, amount of annual costs, whether webmaster is professional or volunteer (within club or outside)