



**FFWC Junior Editor  
2010 Reporting  
Joy Wright, Chair**

**Stats:**

17 clubs reported	1,277 hours	\$517 cost to clubs
151 newsletters	9 yearbooks	
3 clubs submitted an entry in the GFWC newsletter contest		
24 articles submitted to GFWC Florida Clubwoman 13 articles submitted to GFWC Clubwoman		

Florida Juniors created fabulous newsletters and yearbooks in 2010 to build club communication and keep members involved.

Sebastian River Junior Woman's Club's yearbook includes bylaws, standing rules, list of officers, Junior pledge, collect, and information about members – including all the state positions members have held. Their yearbook also has an organized and inspiring account of Sebastian River's clubhouse and club history. Also included in the yearbook is GFWC history, officers, notable clubwomen, GFWC Florida history, and info about state headquarters.

St Petersburg JWC also did an outstanding job of documenting club history, with a history of past club award recipient winners. Bylaws, standing rules, and member info round out the information documented in this fantastic yearbook.

Panama City JWC yearbook includes club history, info and pictures of members, with a calendar of established events for the year. This club included a superlative section of job descriptions for club positions.

Clearwater JWC's newsletter includes beautiful color, with photos and clipart. Meeting info, official logos, and "Inside this Issue" sections on the front are excellent points of interest. Content includes club news, upcoming events, and a beautiful full-page monthly calendar that can be posted on the fridge.

Tallahassee JWC has quite a professional looking newsletter! The club's name is clearly identified, followed by highlights of the content "Inside This Issue". Club officers are identified, a calendar of events is outlined, and a list of Items to Bring to the Meeting. An awesome feature in every newsletter is an invitation to join the club, with details of meeting location, date, and time.

Tampa JWC includes photos, graphics, club news, and a calendar of upcoming events. A list of board members, club email address, and website are beautifully highlighted. Especially impressive is the November 2010 issue, which includes an article by the ladies of the GFWC Tampa Woman's Club and photos of a club event.

Plant City JWC uses bright colors and eye-catching graphics, combined with club news to keep readers interested. Their September issue included a great article about GFWC Florida Federation of Women's Clubs, coupled with Jolie's logo – Federation and You, The Perfect Fit!

Florida Juniors are doing an amazing job of communicating with yearbooks and newsletters. Way to go, ladies!