

Website
Fall Board 2016
Bulletin 1



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It's that time of year when clubs start meeting again and begin to think of the end of the year reporting, implementing new ideas, and reviewing old ones.

Now is the time to review how your club website looks or begin to think of how you can make one for your club.

There is a document, Basic Steps in Creating a Website for Your Club at the Web place at About/Programs. It will provide some steps to consider. Then, you need to read the Website Contest Rules for more information. Whether you want to enter the contest or not, the contest rules again provide very clear information on what one expects to see on your club website.

The requirement of no more than a 250 essay on the website is cast in stone! It is not 251 or 547 words, it is no more than 250 words, period! You can use fewer than 250 and many do. You must include the name and email/contact info for your President and Webmaster. How difficult is that? You must have active working links to GFWC.org and GFWCFlorida.org on the homepage.

Clubs are responsible for verifying they have followed the rules. Prior to entry, clubs should check all links are working. The recent changes at GFWC broke some links. Clubs need to visit GFWC.org and GFWCFlorida.org to insure the link for their club is correct. Some clubs change their website address and do not change it at GFWC and GFWC Florida. It is your responsibility to insure that everything is correct.

A good start for a new website is to visit other club sites to see what you like and how they present information. Then, make a list of the pages you think you want, remembering some important information that should be on the home page (the page your website opens to). Think about what you would tell others that your club does, tell them where and when you meet, and most importantly, tell them how they contact someone in your club.

Make sure you have a club email! Please do not rely on personal email accounts for your club. When that is done, sometimes a spouse deletes something that is meaningless to them, but important to you, or the person changes the email address without you knowing, or they simply do not check their email, or, they leave the club and now you are left with not knowing who contacted you. When someone contacts your club, make sure they are answered quickly, even if you have to tell them you are out of town but will contact them when you return. A lost contact mean one less member!

If you have questions, contact me, the webmaster, and we'll find your answers.